

Lofty Lou's Yarn Shop

585 Main Street, Placerville, California

www.knit.us

530-642-2270

Knitting University

Comprehensive series of classes for the serious knitter. This 10 week session covers instruction for the beginning and advanced knitters with a class fee of \$150 with a 10% discount for class supplies. Each class meets for 3 hours, once a week.

New classes begin on January 19, 2015 with two classes offered each day, Monday through Saturday. Sign up early and get the day and time of your choice.

See page 2 for a more in-depth description of Knitting University.

Instructors are:

Monday: Clara
 Tuesday: April
 Wednesday: April
 Thursday: Clara
 Friday: Vanna
 Saturday: Clara



Come by and see the New Lofty Lou's! Our beloved Lou Andersen has decided to retire and put her store on the market. When it didn't sell after a few months, a group of concerned yarn lovers got together to think of another way. We did not want Placerville to be without a yarn shop.

We love the warm and cozy interior, the great Knitting University classes, the purple victorian building, and lovely wood floors. The friendships that we've all made in this store are deep and rich.

Luckily, we were able to get Lou to agree to be part of our Limited Liability Corporation (LLC) and is currently transitioning the management over to us. She will still provide the much needed expertise in running the business and keeping up the inventory. The LLC members will channel their energy to maximize the shop's potential. We are keeping what you love about Lofty Lou's and growing to capture a larger customer interest base.

Special Project Classes with Diana

Sunday 12/14, 1-4 pm

Beginning needle felting: make Christmas Gnome Ornaments. \$25 class fee, \$15 materials.

Sunday 1/11, 1/25 1-4 pm

Felted project bags for beginners. Should know basic knit and purl. Learn to cast on, pick up stitches, knit in the round, bind-off, and how to make I-cords. \$40 class fee and 10% discount for class supplies.

Sunday 2/1 1-4 pm

Drop Spindling for beginners; no experience necessary. \$25 class, Bring your own spindle and \$5 for materials. Simple spindles will be available for purchase.

Sunday 3/1, 3/8 1-4 pm

Wet and needle felted journal covers; no experience necessary. \$40 class fee, \$10 materials. You bring a special clasp.

Coming soon... felted clog slippers, needle felted pictures (painting with wool), felted braided wool rugs (small ones), anemone hats... let us know what you are interested in learning!

Come on out on December 13 from 2:00-5:00 p.m. for our Open House and see Lou and the rest of the new owners. Stock has been replenished and there will be a special trunk show with gift kits made up with unique and exotic yarns. There will be afghan and scarf kits. There will also be some fun grab bags for a real deal. Refreshments will be served. Please direct questions to Michelle at mbeese@internet49.com or 916-709-2730.

Point of Sale Inventory

One of the first things that will be done in the new year is to transition from the manual sales to using electronic Point of Sale Inventory system. This should streamline the check-out process while simplifying down-stream record keeping and ordering of inventory

Electronic Communication

A dedicated group will soon focus on developing a web-page that will provide information on stock, classes, and hopefully soon provide an on-line ordering capability.

There will be a regular Newsletter sent out with news from the shop. The intention is for this to be a fun form of communication that will draw people into Knit-alongs and other classes.

Social Media

Consideration will be given to reviving the Facebook Page and maybe even starting a Ravelry Group. Depending on interest, some level of social media will be maintained.

Classes

What is Knitting University? It is a comprehensive series of classes for the serious knitter. Each class meets once a week for 3 hours over a ten week period. The cost is \$150 with a deposit due at sign-up.

For the Beginning Knitter, it starts with the basics. Learn to cast on, knit and purl, and bind off. You also learn to read a pattern, recognize garter and stockinette stitch, and create a border. In the next lessons, you build on this knowledge by making a tam or similar project where you learn to use circular and double pointed needles, increase and decrease, join colors, and make i-cords.

You now know everything needed to move on to the project of your choice and learn other techniques such as cable stitch, lace knitting, sweaters, and color-work. In doing these projects more in-depth pattern and chart reading is covered, knitting a gauge swatch, sizing a garment, and bind-off alternatives such as 3 needle or i-cord bind-offs.

As a university student, you receive a 10% discount on all class supplies and may also come to extra classes on a “space available” basis. If you already know the basics and would like to take the 10 week course, you are welcome to do so and start with the project of your choice. A part of each 3 hour session is spent on a particular technique that may be useful to you in your knitting projects.

Project specific classes have been added to the current offering for those who would like to make a shorter time-commitment. These project specific classes listed on page 2 are currently focusing on felting techniques. The intent is to expand into other fiber arts like spinning, fiber preparation, and dying. Customer interest will guide the direction of these class offerings.

And finally, you will soon see an offering of **crochet classes**. There has been a large number of people inquiring about this and we are working out the final schedule with a highly qualified and experienced teacher.